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**HOWARD COLLEGE SAN ANGELO**

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# **NONPROFIT MANAGEMENT BOOT CAMP**

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**BUILDING A STRONGER NONPROFIT COMMUNITY**

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**January 15, 2019 8:30 AM - 4:00 PM**

**Howard College/WTTC Bldg. Rm. 104 RRR**

**3501 North US Highway 67, San Angelo, TX 76905**

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## **TOPICS COVERED:**

**The Nonprofit Difference - Nationally, Statewide, and in San Angelo  
"Test Your Nonprofit Knowledge"**

**"The Delicate Dance" - Executive Director and Board Roles & Responsibilities  
Twelve Principles of Highly Effective Boards  
Effective Board Meetings**

**Registration Fee \$30 - Lunch Included  
[www.HowardCollege.edu/nonprofit](http://www.HowardCollege.edu/nonprofit)**

# PRESENTERS:



## **L A U R I E L . J O H N S O N , A P R**

Laurie Johnson joined the Nonprofit Management Center of the Permian Basin in 2006 following a 27-year career in public relations and marketing. In her capacity as Executive Director, she serves as a resource to nonprofit organizations throughout West Texas. Laurie has extensive expertise in nonprofit governance, leadership, finance, marketing, and strategic thinking.

Prior to joining the Center, Laurie was an account planner with Admarc Southwest, a regional advertising and public relations firm based in Midland. She also served as the Director of Public Relations at Midland Memorial Hospital.

A native of Temple, Texas, Laurie moved to Odessa after earning a bachelor's degree in Radio/TV/Film from Baylor University. She has done graduate study at UTPB and is accredited in Public Relations (APR). In addition, she received a Not-for-Profit Certificate from the American Institute of Certified Public Accountants (AICPA)

Laurie is active in numerous civic and charitable organizations including the Association of Junior Leagues International, Junior League of Odessa, Girl Scouts of the Desert Southwest, Compass Academy Charter School, and American Advertising Foundation. She has received numerous awards and recognitions for her volunteer and professional work. (For more information visit [www.nmc-pb.org](http://www.nmc-pb.org))



## **J A V I E R L O E R A**

Javier Loera joined the Nonprofit Management Center of the Permian Basin in April of 2017 as a Senior Consultant, providing information, assistance, consulting, and planning to nonprofit organizations in the West Texas region.

Prior to joining the Center, Javier worked in the oil & gas sector, overseeing the marketing efforts for Saulsbury Industries for nearly 10 years, as well as working in property management as a Director of Marketing & Business Development with Simon Property Group. During this time, Javier has served on boards, committees, and was a volunteer youth pastor for 6 years. While still very active in numerous capacities in his local church, he continues to serve in various ways to influence the next generation of leaders in and for our community.

He is a native of Odessa, TX, and attended UTPB obtaining his BBA in Management. His experience includes marketing, branding, graphic and web design, business development, operational management, and is a student of leadership methodology and theory. (For more information visit [www.nmc-pb.org](http://www.nmc-pb.org))