Meet Your Instructors

Our classroom and custom training curricula are developed and taught by top nonprofit and business leaders and content experts who share real-world experience and subject expertise. Because of their dedication to our mission, we are able to provide a relevant, quality, and affordable program for nonprofit professionals at every level of their career.



Angelina Osornio Torres, CEO Jelly Nonprofit Consulting



Mason Brooks, Development Director, San Angelo Area Foundation



Justin DeLoach, Chief Development Officer, Children's Advocacy Center



Dezaray Johnson, Angelo State University Small Business Development Center



Kimberly Henry, CEO/Founder The GOLD Beacon PLLC

Goal

The LEAD in 10 program offers a variety of courses to help nonprofit professionals develop their skills, knowledge and confidence to effectively lead in our dynamically changing sector. Each course supports leaders in growing personally and professionally as they strive to strengthen their organizations and our community.

LEAD in 10 2.0

Nonprofit Leadership Certificate





The Program

Students will enroll as a cohort in 5 classes over the course of 10 weeks. The courses will meet face-to-face 1 day/week for 1.5 hours during lunch and have 7 hours practicum or work-based projects. Each course will span a two-week time frame. Students may pick and choose which course to take or take all five.

Program Cost: \$225 (\$45 per course)

Limited scholarships available

1 Continuing Education Unit (CEU) awarded per successful completion of each course

Course Listing

Strategic Planning- BUSG 1025

Taught by: Angelina Osornio Torres

Dates: Jan. 17, 2023-Jan. 27, 2023 (In Person: Jan. 17, 23)

This course provides a step-by-step process for developing a nonprofit business plan. Students will be able to personalize their nonprofit goals and objectives to create a comprehensive plan for implementation. Business planning tools and best practices will be introduced for sustainability.

Board & Volunteer Management- HRPO 1000

Taught by: Mason Brooks

Dates: Jan. 30, 2023-Feb. 10, 2023 (In Person: Feb. 1, 8)

Learn different methods for recruiting and filling a nonprofit board and organizing volunteers. Learn about the three vital roles of Board members: 1) help guide the direction of the nonprofit, 2) promote the organization in the community,

3) ensure the nonprofit's mission is fulfilled.

Fundraising BMGT 2006

Taught by: Justin DeLoach

Dates: Feb. 13, 2023-Feb. 24, 2023 (In Person: Feb. 15,21) Training specific to the need of fundraising and how to best utilize funds to demonstrate effective spending habits to donors. Introduction to effective fundraising from concept to event execution.

Marketing for Nonprofits BMGT 2006

Taught by: Dezaray Johnson

Dates: Feb. 27, 2023-Mar. 10, 2023 (In Person: Mar. 1, 8) Introduction to marketing for branding, communicating, fundraising, and public relations. Explore the major social media platforms, such as Twitter, Facebook, LinkedIn, YouTube, etc., as vehicles for nonprofits to reach members, volunteers, and donors.

Program & Data Collection BMGT 1004

Taught by: Kimberly Henry

Dates: Mar. 20, 2023-Mar. 31, 2023 (In Person Mar. 22, 29) Improve evaluation planning, data collection, data analysis, and data use. Special attention will be paid to the real-world challenges that nonprofits face when conducting evaluations, including reports to funders

LEAD in 10

Leading the Future

Expanding Community

Advancing Knowledge

Developing Potential

Contact Us



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Nonprofit Training Initiative