



Bachelor of Business Administration (B.B.A.)
Marketing

Core Area	Howard College Core Requirements	Hours	Term	Grade
010	ENGL 1301 - Composition I	3		
010	ENGL 1302 - Composition II	3		
020	*MATH 1324 - Math for Business & Social Sciences OR MATH 1314 – College Algebra	3		
030	**Life & Physical Science Core	4		
030	**Life & Physical Science Core	4		
040	ENGL 23XX - Sophomore Literature OR HUMA 2323 – World Cultures	3		
050	**Creative Arts Core Course	3		
060	HIST 1301 - History of US I	3		
060	HIST 1302 - History of the US II	3		
070	GOVT 2305 - Federal Government	3		
070	GOVT 2306 - Texas Government	3		
080	ECON 2301 - Principles of Macroeconomics	3		
090	ECON 2302 - Principles of Microeconomics	3		
090	SPCH 1315 - Public Speaking	3		
	Additional Courses to Count Towards Electives at HC			
	ACCT 2301 - Principles of Financial Accounting	3		
	ACCT 2302 - Principles of Managerial Accounting	3		
	BCIS 1305 - Business Computer Applications	3		
	BUSI 1301 - Business Principles	3		
	BUSI 2301 - Business Law	3		
	EDUC 1100 - Learning Framework	1		
Howard College hours transferable towards ASU Degree		60		

After completion of all classes outlined above, the student may be eligible for

Associate of Science degree from Howard College

Howard College may not teach all classes every semester. Please refer to the Class Schedule available on the Howard College website concerning course rotation. If you do not see a course listed on the schedule, please contact an HC advisor for more course options.

*MATH 1314 – College Algebra may be used in place of MATH 1324, but 1324 is preferred.

**HC Core Curriculum: http://catalog.howardcollege.edu/preview_program.php?catoid=9&pooid=1439

Transfer Information

Degree Requirements classes may be subject to change. Substitutions and exceptions may be available based on individual circumstances. For specific questions about how your classes may transfer to ASU, please contact the ASU Transfer Office for more information.

ASU Transfer Office

Transfer@angelo.edu

325-942-2041

Career Opportunities

This degree plan prepares students for management responsibilities in organizations of any size. Students with this degree know how to communicate effectively, manage time wisely, are comfortable with technology, use high ethical standards, develop a sense of social responsibility and approach situations with a global perspective.s

A business degree can prepare you for a variety of careers, including:

Customer service

Retail management

Purchasing/materials management

Entrepreneurship

Production and operations management

Web administration

International business

Technical support

Human resources management

Direct marketing

Sales and sales management

Department of Management and Marketing

management@angelo.edu

325-942-2383

Business Advising -Center for Student Success

cbadvisor@angelo.edu

325-486-6581

For a full list of majors and more information on ASU admissions requirements, please visit our website at myfuture.angelo.edu/easytransfer