

Vision, Mission, Values, Strategic Planning Framework

Planning and Assessment

- At the heart of SACSCOC's philosophy of accreditation, the concept of quality enhancement presumes each member institution is to be engaged in ongoing improvement of its programs and services and be able to demonstrate how well it fulfills its stated mission.
- An institutional planning and effectiveness process involves all programs, services and constituencies; is linked to the decision-making process at all levels; and provides a sound basis for budgetary decisions, and resource allocations.

SACSCOC Relevant Standards

- 7.1 Institutional Planning
 - The institution engages in ongoing, comprehensive, and integrated, research-based planning and evaluation processes that;
 - Focus on the institutional quality and effectiveness and
 - Incorporate a systematic review of institutional goals and outcomes consistent with its mission. (Institutional Planning)
- 2.1 Institutional Mission
- 4.2a Governing Board; Mission Review
 - The Governing Board ensures the regular review of the institution's Mission.

Institutional Effectiveness

- At the institutional level, IE relates to:
 - Institutional Mission
 - Strategic / Long Range Plan
- Sets the direction for the institution as a whole.
- Provides a framework for planning at the “Unit” level.
- Each unit/program has outcomes /goals that relate to the institution’s mission.
- Identifies priorities for the institution.
- Is informed by research.
- Is reviewed and modified as appropriate on a systematic basis.

Strategic, Operational, and Institutional Effectiveness Planning and Assessment



**Institutional Effectiveness
Pyramid**



Vision / Mission / Values

Vision

- To be a leader in education...for learning, for earning, for life!

Mission

- As one unified district, Howard College builds communities through quality, innovative education for lifelong learning.
 - Howard College primarily serves the communities of its taxing district of Howard County and the twelve other counties in its service area (Coke, Kimble, Martin, Concho, Menard, Dawson, Schleicher, Glasscock, Sterling, Irion, Sutton, Tom Green) as well as the deaf and hard-of-hearing community in its state-legislated responsibility for the SouthWest College for the Deaf. Students who choose to attend the college district from places outside of the taxing district and service area are integrated into the college community. Howard College offers career technical/workforce and academic courses for certificates and associate degrees, continuing education, remedial and compensatory education consistent with open-admission policies. Appropriate student services are also provided. Howard College strives to enhance economic, community, cultural, and personal development across the service area through appropriate partnerships and services in meeting its public service mission. As a community college, research is not included in the mission of Howard College. However, exploration of innovative teaching and student development practices to enhance learning is supported and expected.

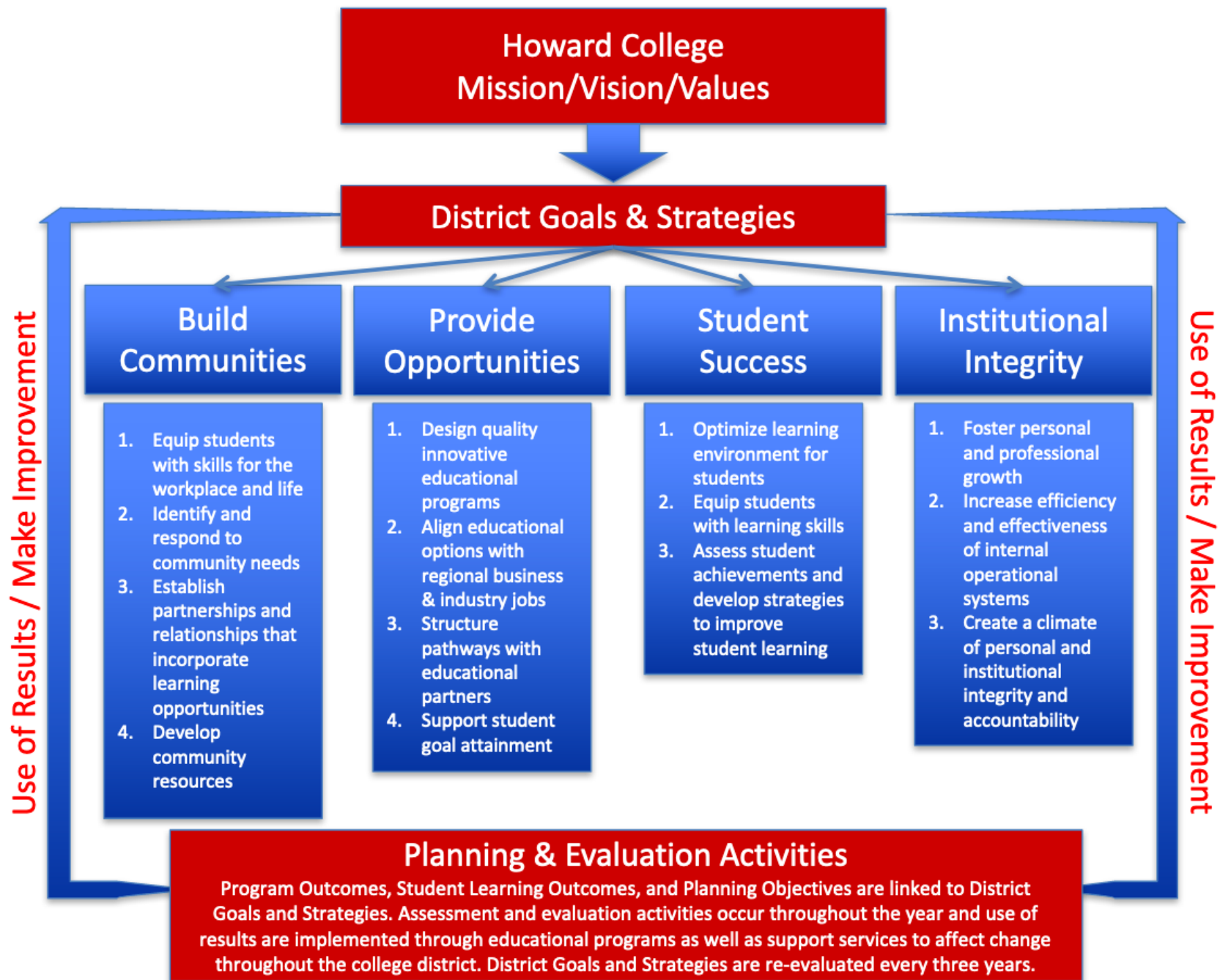
Motto

- Howard College ... for Learning, for Earning, for Life!

Values

An institution working together to

- Focus on those we serve;
- Provide quality innovative instruction and services leading to successful outcomes;
- Utilize effective and efficient processes, policies and procedures;
- Build a culture of personal and institutional integrity and accountability;
- Foster an environment of high academic standards, exceptional performance and service by all; and
- Value the individual employee.



Planning Unit Structure & Process

- Purpose Statement
- Objective Alignment to Strategic Plan
- Institutional Goal
- Action Steps
- Method of Assessment
- Expected Outcome
- Progress
- Assessment of Results
- Use of Results to Improve Outcomes

2019 – 2020 Strategic Planning Objectives

Planning Unit Highlights

- Expand Core Curriculum
- Automatic Graduation Process
- Digital Accessibility in Blackboard
- Student Financial Wellness
- Implementation of Single Sign-On
- Developing Key Performance Indicators
- Update Library Collection and Online Resources
- Social Media Presence
- Updating Academic Probation Letter
- Access Control System for Buildings
- AEL Distance Learning
- Aesthetic Repair and Sanitation of Dorms
- Increase Dual Credit Programs
- San Angelo Teaching and Learning Center
- Establishment of Weekend Classes
- Revise ESOL and Developmental Math Programs
- Student Success Funds and Initiatives

2021-2026 Vision, Mission, Values, Goals, and Strategic Plan Timeline

Launch of
Howard College's
review of Vision,
Mission, Values,
Goals, and
Strategic Plan.

Nov. 16

14 Dec.

Begin preparation for
Board Retreat.
Review Procedural
Calendar.

Kick off with Faculty
& Staff Planning

11 Jan.

Feb. – Mar.

Presidential Roundtables
with students for input.
Input from BS, SA and SWCD
Foundations.
Input from public, staff and
faculty.

Review of feedback
begins and draft
preparation.

29 Mar.

21,22, & 26 Apr.

Draft shared with college
community.

Draft of Howard College Vision,
Mission, Values, Goals, and
Strategic plan presented to board.

Final draft of Howard
College Vision,
Mission, Values,
Goals, and Strategic
plan presented to
board

24 May

Begin new Strategic
plan.

1 Sept